

Lisa Carmel Photography  
[www.lisacarmel.com](http://www.lisacarmel.com)

**Portraiture Price List**

**\$40 Sitting Fee on Location in Tehachapi:** Up to 3 people, approximately 1-2 hours, unlimited wardrobe changes. Time is approximate, allowances are made for babies and children needing breaks. Locations outside of Tehachapi depends on distance. Additional people, \$10 each. Fee due by sitting.

**Custom prints** made by professional photographic laboratory on standard photographic papers. Size indicates paper size and may include borders. Either color or B&W toned prints. 50% deposit required at time of order, balance at delivery. Special papers and sizes by quote. \$25 minimum print order.

**4x6 \$5.00**  
**5x7 \$15.00**  
**8x10 \$25.00**  
**11x14 \$50.00**

**Portrait Tips**

Best time of day is early morning or late afternoon for pretty side light with open shadows and magical glows. Overcast days can be great for rich saturated colors and interesting sky. Mid afternoon bright sun is not flattering.

Make-up can be fresh and natural or more dramatic. Your hands and nails will be in the portrait. Dark nail polish can be distracting-natural light polish will read better. Lighter lipsticks will look better than dark reds(especially in B&W). Bring along make-up for touch ups. Lip balm or lip gloss is a must for all.

Natural hair styles will look great from most angles and work if it is breezy. Simplicity is best.

A solid dark long sleeved shirt is recommended for both men and women for at least one portrait. Women should choose a top with a flattering neckline that they can move around in. Men-plain T's rather than polo T's. Avoid clothing with logos, insignias, writing. Bring a jacket or sweater along with some accessories-wrap scarves, very chunky graphic jewelry. Medium to dark tones of brown, green, rust, wine or blue photograph great. Darker solid colors are more slimming, and help bring out skin tones so your face is bright and is the focal point. Jeans and black T-shirts, cargo pants, cotton button down shirts, cotton peasant tops, layered T's-The Gap and Abercrombie looks are fresh and timeless. Your shoes and socks may show in the portrait-think about the details. Bolder patterns and colors etc can work in a more graphic style portrait- formal clothing is also an option. Either should be planned for ahead of time.

If you have a unique style, please let me know prior as we can have fun with ideas to play off of that.

In family portraits the clothing should be somewhat coordinated but everyone doesn't need to match perfectly.

If you have a hobby or special interest, bring the gear. Musical instruments, pets, skateboards, vintage cars make great portrait props and add a unique look to the final photo.

Lastly, be relaxed and confident and have fun with it. Please make the time for your portrait and don't fit it in between other obligations and needing to be somewhere else.

Remember rules are made to be broken but you will have to live with this portrait for a long time-make choices that will endure the test of time. Please discuss your ideas with me-creativity is welcome. I am always willing to meet with you to discuss options.

**Pricing subject to change without notice**